

## **Become a Foothold Company Supporter**

and help us ensure no engineer or their family has to face life's challenges alone.



We supported over 1,500 people in the engineering community through life's most difficult challenges in 2022-23.



# Engineers power your business. We Empower them to thrive

Choose to make a difference by supporting a cause your employees care about and bring big benefits to your business.

Not only will your staff be more engaged, motivated and productive, but you can also attract new customers by promoting social value in your supply chain. With MJ Quinn being a significant operator in the engineering sector, employing over 1,500 people, Foothold could be your perfect charity collaborator.

#### Why Foothold?

For 130 years, we've provided life-changing support for engineers and their families to ensure they never have to face life's challenges alone. We're here to help them improve their financial, mental and physical wellbeing, by supporting them through financial hardship, mental health crises, illness and disability, and struggles with neurodiversity.



#### Here's how we made a difference in 2022-23:



£2.2m funding spent



2,432 services provided



1,589 people supported



53 countries reached

#### How you can help

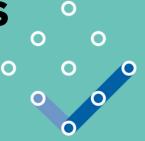
By pledging a suggested minimum annual donation of £1,500 (based on a company with 30 employees, at £50 contribution per employee). Foothold can support you in communicating with staff how you've pledged and donated an amount on their behalf.

As a Company Supporter, you'll help us improve the wellbeing of engineers and their families – whilst also unlocking exclusive Foothold benefits to boost your employees' wellbeing too. You'll have access to expert online wellbeing support for your staff – including our dedicated Wellbeing Hub and monthly webinars.

Support your business by supporting your community. Become a Foothold Company Supporter today!

### THE BENEFITS FOR YOUR BUSINESS

Just like the support we offer, we don't take a 'one size fits all' approach to our collaborations. We'll work with you to build a collaboration that meets your unique business needs, whilst ensuring you can make the biggest possible difference for our community. Here are some examples of the benefits we could provide for you:



#### **Bespoke webinar**

An individual webinar hosted by a wellbeing expert and tailored specifically for your employees. The webinar could explore a topic such as nutrition, fitness, stress, sleep, mental health and more.

#### **Neurodiversity support**

Our Differently Wired Hub offers free 24/7 information, support and guidance on common neurodiverse conditions. We can provide your staff with grants for a fast-tracked diagnosis of a neurodiverse condition.

#### **Fundraising challenges**

You will have priority registration for a range of fundraising events including the Brighton Marathon, Hackney Half Marathon and the London Landmarks Half Marathon, which your teams can take part in to raise vital funds to support our life-changing work.

#### **Wellbeing support**

Access to our online support including our Wellbeing Hub, which has specialist information and guidance. We can work with you to create additional bespoke wellbeing tools and resources, to meet your employees' needs.

#### **Increased exposure**

We'll promote our collaboration on our website and social media channels. You'll have access to our logo for the year and we'll also share an asset pack with further resources to help you in your own promotional activities.

#### **Volunteering**

Stay up-to-date with our volunteer opportunities and support, including our peer-to-peer network of engineering mentors. We can also design team-building activities aligned to your ESG objectives, and help you grow your industry network.

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#### Full list of benefits for company supporters:

Priority access to monthly wellbeing webinar	<b>/</b>
Wellbeing Hub access	<b>/</b>
Neurodiversity Hub access	<b>/</b>
Sleep assessments & support	<b>/</b>
Bespoke welcome and collaboration launch celebration	<b>/</b>
Access to disability, counselling & neurodiversity support grants*	<b>/</b>
Bespoke webinar for your staff	<b>/</b>
Your logo, short summary and backlink on Foothold website for first 12 months	<b>/</b>
Support to build social value within your supply chain	<b>/</b>
Licence to use Foothold's logo for 12 months	<b>/</b>
Digital asset & promotion pack	<b>/</b>
Recognition in Foothold's Annual Report	<b>/</b>
Priority access to sponsorship opportunities	
Social media post welcoming your business	<b>/</b>
News story on Foothold website	<b>/</b>
Opportunities to access exclusive event places eg, Brighton Marathon etc**	<b>/</b>
Priority invitation to Foothold events	

<sup>\*</sup>Grants are subject to eligibility criteria

#### **Become a Company Supporter today**

Visit our webpage to register as a Foothold Company Supporter by scanning the QR code or clicking the link below.

www.myfoothold.org/company-supporter



<sup>\*\*</sup> Minimum sponsorship required for some events