



How to

Use your JustGiving page

The first step to any fundraising event is to organise a way that people can donate. The quickest and easiest way to do this is to set up a JustGiving page linked to Foothold. Funds donated on the page automatically come straight to us.

Tell your story

Do you have a personal reason for fundraising? If so, share your story and upload photos to your page; it will help others feel connected to what you are trying to achieve and maximise your success. Your story could even inspire others to join in!

Event date

Be sure to include your event date so that people know when it is, and add a fundraising target to let people know what you're aiming to achieve.

Add a video

Videos really help tell your story, why not add a video as a cover photo by adding a YouTube link? You can also livestream directly on your page to show how you are raising money.

Add a QR code

You can get the QR code for your JustGiving page by going to your page and adding '/qrcode' to the end of the URL. Your supporters can simply scan the QR code with their camera phone and it takes them straight to your page! This is great to have for events where people aren't likely to have cash, so print some off or have the QR code on a big screen.

Share your page

With family and friends on social media or via email, then ask them to re-share the link to your page which is easily done on Facebook and Twitter.

9pm advert break

The 9pm TV advert break is proven to be the best time to share a social media post to encourage donations.

Get the ball rolling

Get the ball rolling by self-donating. Pages with a kick-starter donation raise up to 54% more!

