

How to Maximise your donations

Here are our top tips for fundraising success.

Set up a JustGiving page

We recommend setting up an online giving page. They're quick, easy and free to set up. You can easily share them with family and friends anywhere in the world, and the money will come automatically to Foothold. Click here for a guide on setting up your page.

Set a target

Make sure you set a target for your fundraising. People love helping others achieve their fundraising goals and you'll enjoy watching your total grow towards the target.

Shout about it

Tell everyone you know about your fundraising. Consider all the ways you can spread the word; social media, company intranets, emails, local media. Ask everyone in your network if they can help you spread the word to others. This helps to raise awareness of Foothold too.

Carry a sponsor form

As well as an online giving page, don't forget to carry a paper sponsor form with you – some people prefer paper and will happily sponsor you a few pounds if you ask.

Big final push

Let people know when your fundraising is nearing the end and this is their last chance to sponsor you or donate. Creating a sense of urgency can be a great way to boost your total.

Matched giving

Many employers will happily support their employees causes through their Corporate Social Responsibility programme, some will even match the funds you raise. It's always worth asking!

Keep people updated

Don't forget to update everyone who supported you with how your fundraising went, how much you've raised, and what was the best bit? Share photos and stories where possible too as this might inspire a few more donations.

Say thank you

Whether it's in person, a text, or an online message, thanking your donors can make a huge difference to your fundraising support both now, and in the future. Let them know what their support meant to you!

